

PROFORMA FOR FINANCIAL BID
For
EMPANELMENT OF ADVERTISING AGENCIES

1. Name of the organization:

PAN No.:

2. Current rate card of the Publication (at DAVP rates): (Please attach copies of rate card-edition wise)

S. No.	Name of the Newspaper/ Magazine	Rate (Rs./sq.cm)		Rates for Employment Pages/Issues	Rates for Chennai Edition		Rates for all India Editions	
		Black & White	Colour		Black & White	Colour	Black & White	Colour
1	The Times of India							
2	The Hindustan Times							
3	The Hindu							
4	The Indian Express							
5	The Tribune							
6	Dainik Bhaskar							
7	Dainik Jagran							
8	Amar Ujala							
9	Nav Bharat Times							
10	Sakshi							
11	Deccan Herald							
12	Malayala Manorama							
13	Dinamani							
14	Sentinel							
15	Poknapham							
16	Mizoram Post							
17	Nagaland Post							
18	Daily Thanthi							
19	Dhuniya Khabar							
20	Statesman							

20	Employment News							
21	EPW							
22	University News							
23	Charges (If Any) for Formatting Content							
24	Any other Charges to be Levied (Please Specify)							
	Discount							

* The list of daily newspapers included above are only illustrative. However, the Agencies may include major daily newspapers state-wise and language-wise for wider coverage.

Place: Signature_____

Date: Name_____ Designation_____