

Rajiv Gandhi National Institute of Youth Development
(Institution of National Importance by the Act of Parliament No. 35/2012)
Sriperumbudur – 602 105

Swachh Bharat Abhiyan

Activities carried out by RGNIYD from 25 Sep 2014 to 30 Sep 2014

RGNIYD organised the following activities as part of the Swachh Bharat Abhiyan (Clean India Campaign) from 25 Sep 2014 to 30 Sep 2014:

(a) Activities of 25 Sep 2014 (Thursday):

* Inauguration of the Swachh Bharat Abhiyan by the Director, RGNIYD. In her brief message, she highlighted the significance of the campaign to faculty, staff and students. The Director personally launched the campaign by involving herself in the cleaning exercise, which was joined by faculty, staff and students.



* RGNIYD organised Essay and Elocution competitions on themes relating to hygiene and sanitation for the school students and the competitions were held in the Panchayat Union Middle School of Valasavettikkadu Village Panchayat, Kadambathur Panchayat Union, Thiruvallur District.

* RGNIYD organised a sanitation rally at Valasavettikkadu Village Panchayat in which the students and faculty members of the Institute along with the students and teachers of the Panchayat Union Middle



School, sanitary workers in the village and the elected members of the Village Panchayat attended. Students of RGNIYD carried several handbills written in vernacular language with slogans highlighting the significance of hygiene and sanitation.

(b) Activities of 26 Sep 2014 (Friday):

- * Students and three faculty members of RGNIYD carried out cleaning of the surroundings of Aringar Anna Government Hospital, Sriperumbudur. They were joined by the Doctors, staff of the Hospital, and sanitary workers of Sriperumbudur Town Panchayat.



- * Recording of messages/ talks on hygiene and sanitation was done by the students of nearby schools, which was subsequently broadcasted through the Community Radio Station.



- * Cleaning of the classrooms and campus was undertaken by the staff and students of RGNIYD.

(c)Activities of 27 Sep 2014 (Saturday):

- * RGNIYD put up a stall at IRN Kalyana Mandapam, Thiruvallur as part of the Public Information Campaign organised by the Press Information Bureau.

Orientation and sensitisation of students and other programme was done by the faculty of RGNIYD and staff of Community Radio Station.

- * Recording of messages/ talks on hygiene and sanitation was done by the members of Self Help Groups, which was subsequently broadcasted through the Community Radio Station.

- * Cleaning of the campus was undertaken by the staff and students of RGNIYD.

(c) Activities of 28 Sep 2014 (Sunday):

* Conduct of orientation and sensitisation to the students and other visitors during the Public Information Campaign organised at Thiruvallur was done by the staff of Community Radio Station. (Note: Due to the announcement of court verdict against the former CM of Tamil Nadu, the number of visitors to the campaign on 28 Sep 2014 was very less)

* Recording of messages/ talks (outdoor broadcast) on hygiene and sanitation was done by the members of Youth Clubs, which was subsequently broadcasted through the Community Radio Station.

(e) Activities of 29 Sep 2014 (Monday):

* Conduct of orientation and sensitisation to the students and other visitors during the Public Information Campaign organised at Thiruvallur was done by the staff of Community Radio Station.

* Recording of messages/ talks on hygiene and sanitation was done by the members of Health Department staff, which was subsequently broadcasted through the Community Radio Station.

* Cleaning of the campus was undertaken by the staff and students of RGNIYD.

(f) Activities of 30 Sep 2014 (Tuesday):

* RGNIYD organised a workshop on Waste Management Practices for the students, staff and faculty. President, Mudichur Village Panchayat; a key functionary of Hand-in-Hand NGO were the major Resource Persons of the workshop. Innovative approaches and good practices on waste management at different parts of Tamil Nadu and Kerala were discussed during the workshop.



* Conduct of orientation and sensitisation to the students and other visitors during the Public Information Campaign organised at Thiruvallur was done by the staff of Community Radio Station.

* Recording of messages/ talks on hygiene and sanitation was done by the President of Mudichur Village Panchayat and the key functionary of Hand-in-Hand NGO, which was subsequently broadcasted through the Community Radio Station.

* Cleaning of the campus was undertaken by the staff and students of RGNIYD.

(g) Activities of 01 Oct. 2014 (Wednesday):

On 1st October 2014, Mr. Stephen Paul, Health Inspector, Government Primary Health Centre, Vallam Village, Sriperumbudur Block delivered a special speech on the objectives of the Swachh Bharat Abhiyan and importance of Sanitation and health. In his speech, he indicated that the people are still not aware of categorising the waste and its management. They should acquire the knowledge of hazards of plastic usage and advantages of solid waste management through various ways like kitchen garden. They can get the help from their municipalities to dispose decomposable and non-decomposable wastages.



(f) Activities of 02 October 2014 (Thursday):



The day started with a floral tribute to the Father of the Nation on his Birth Anniversary. The Director of RGNIYD administered the pledge on Swachh Bharat and talked about the importance of the campaign.

The staffs and students of RGNIYD indulged in cleaning the campus in a full swing.





The students, Staff and Community members delivered the importance of cleanliness and hygiene of the community and personal hygiene, clean India for development at CRS, RGNIYD.

